



**Timely
Contract**[®]
Real Legal Advice[®]

Revenue Potential Worksheet

*How much revenue are you losing
by not referring customers to Timely Contract[®]?*

1. Your annual top-line revenue \$ _____
2. Approximate % of time wasted on legal issues _____ %
3. Productive time (subtract 2. from 100%) _____ %
4. Revenue potential when resources deployed
at 100% effectiveness (divide 1. by 3.) \$ _____
5. Revenue potential of Timely Contract
(subtract 1. from 4.) \$ _____