



### **Best in Class Service**

1. **Know What They're Buying.** Homebuyers and sellers can struggle to understand the public record documents affecting title or use of a property, or to understand the PSA itself.
2. **Market-Based Pricing.** Homebuyers and sellers can't compare properties for accurate pricing if they don't understand the legal, often invisible, restrictions on its use and enjoyment.
3. **Well-Drafted PSA.** The language and provisions of the PSA must be unambiguous, non-conflicting, and address special circumstances of the transaction in order to reduce conflict between the parties.
4. **Lead Time.** First-in-time identification of a legal problem maximizes the time available for homebuyers and sellers to address the problem before close of escrow.
5. **Arms-Length Referral.** Homebuyers and sellers benefit from selecting up to three (3) real estate attorneys in an unbiased, arms-length referral.
6. **Attorney Response Time.** Homebuyers and sellers benefit when attorneys reach out within two (2) business days.
7. **Fast Legal Solution Delivery.** Homebuyers and sellers benefit from getting legal advice delivered in days, not weeks.
8. **Cost of Pre-Close Solutions.** Homebuyers and sellers benefit from legal advice costing "*pennies on the dollar*" before the close of escrow, compared to unreliable and expensive remedies available after the close.
9. **Court Involvement.** Homebuyers and sellers benefit from avoiding common and expensive court remedies available after the close of the transaction.

**American Dream Delivered.** You'll be the hero when you help a homebuyer or seller get their legal questions answered before the close of escrow.